

KOREAN SKINCARE



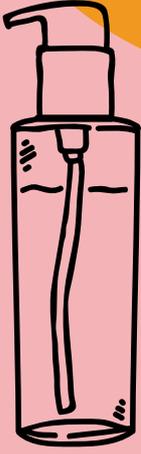
MADE EASY

- 10 STEP ROUTINE
- HOW TO LAYER IT
- IS IT FOR YOU?

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1. Cleansing oil



Using a cleansing oil is the first step of the Korean skincare routine. They remove makeup and sunscreen as well as excess sebum. Alternatively you can use a cleansing balm.

2. Water based cleanser

A water based cleanser will further help eliminate traces of makeup, sweat and pollution from your skin.



3. Exfoliant

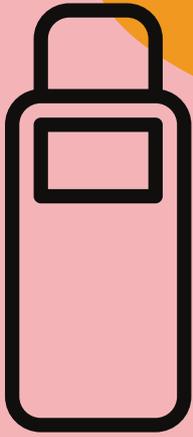
Exfoliant is a must to eliminate dead skin cells and ensure that products will absorb correctly. Opt for a chemical exfoliant.



4. Cleansing mask

Usually a clay mask, the objective of this step is to eliminate excess sebum and deep clean the pores.





5. Toner

A toner shouldn't sting or tighten your pores. The objective here is to balance the pH levels of your skin and further hydrate it. This prepares your skin for maximum absorption for products that follow.

6. Essence

Think of an essence as a power up toner. They contain essential ingredients to give you that glowy healthy skin.



7. Serum

Perfect for treating a specific issue like wrinkles, dryness, acne. They are light weight, water based, and filled with concentrated ingredients.

8. Sheet Mask

Korean women have been using these for the past 10 years, usually 3 times a week. Made of a thin sheet of material, it is chockful of essence ready to address any skin issue.





9. Eye Cream

Eye creams are formulated with effective ingredients to address the area around our eyes. This is the area that shows the first signs of ageing. Wrinkle prevention starts here.

10. Lotion

Anyone can benefit from a lotion. Usually lighter than a cream they offer as much hydration without the heaviness



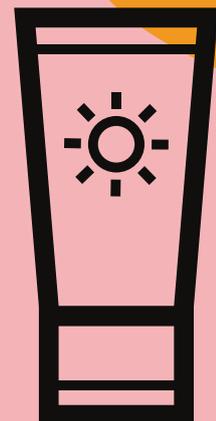
11. Cream

No routine is complete without a good cream. These days they come in a variety of ingredients and textures. There is one for everyone.



12. Sunscreen

Always use sunscreen before leaving the house. Sunscreen protects the skin from premature ageing. They come in two forms: chemical and physical.





12. bis Sleeping Pack

For the last step in the evening routine add a sleeping pack. You can use it to replace the cream, 2 or 3 times a week. They usually have powerful antioxidant ingredients.

*And there you have it, the Korean
skincare routine simplified*

*If you forget in what order to use the
products, remember this : use from
thinner to thicker*